Trust yourself! Verification and safeguarding for your digital citizenship

Day 3

Media Academy: Strengthening media literacy and social participation

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Day 3 | Morning .... Afternoon ….…….…..….

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Media Moves

1 hour

Trust

Media Minds °1

1 hour

Verification and safeguarding for digital citizens

Media Minds °2

1 hour

Verification and safeguarding for digital citizens

Media Makers

2 hours

Creative picture tips

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Activity „Trust"

Media Moves | Act! Verification and safeguarding for digital citizens

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Time for a short break

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Activity „Trust or not trust"

Media Minds°1 | Act! Verification and safeguarding for digital citizens

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Activity „To trust or not to trust"

Take-away

- As everybody is capable of inventing lies and making them look like the truth, we should never trust too fast without verification.

- We need practice in formulating good verification questions.

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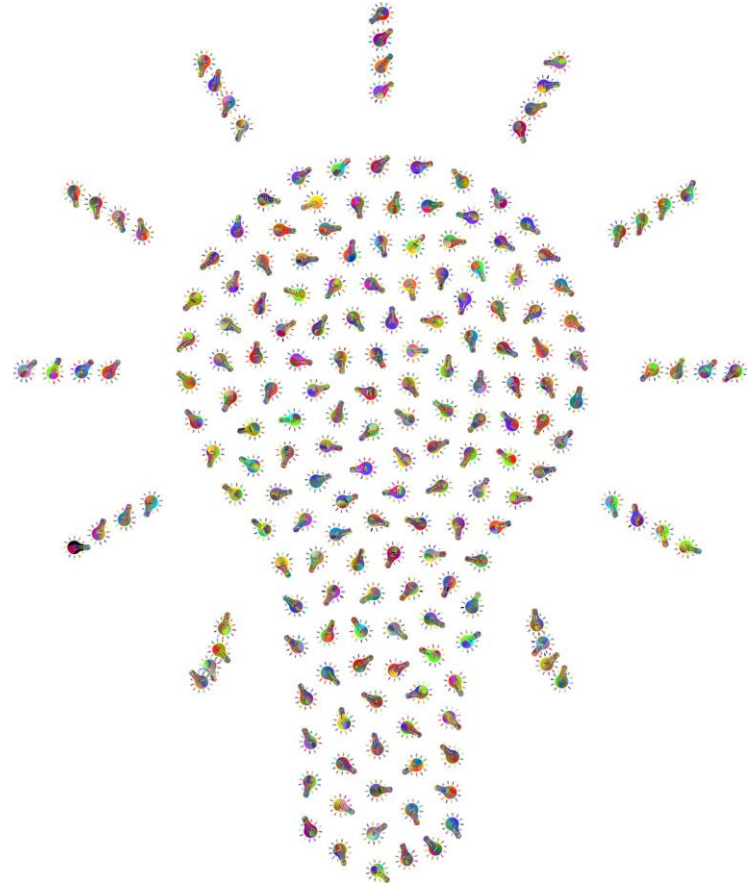
Activity „Verification and safeguarding"

Media Minds°1-°2 | Act! Verification and safeguarding for digital citizens

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Activity „Verification and safeguarding for digital citizens"

Time to explore and empower yourselves

- We have 4 groups and 4 stations:
    - Station A: Source Checklist | Verification of information sources
    - Station B: Content Checklist | Verification of online content
    - Station C: Safety Checklist | Careful! Protect yourself and speak up
    - Station D: Strategy list | Act! Tackle online violence and support those affected

Explore the station's task and the material

- Each group will visit **every station for 15 min**.
- Each group starts at a different station.

Visualise your results directly at the station.

Present the **highlights** of the **last station** you visited.

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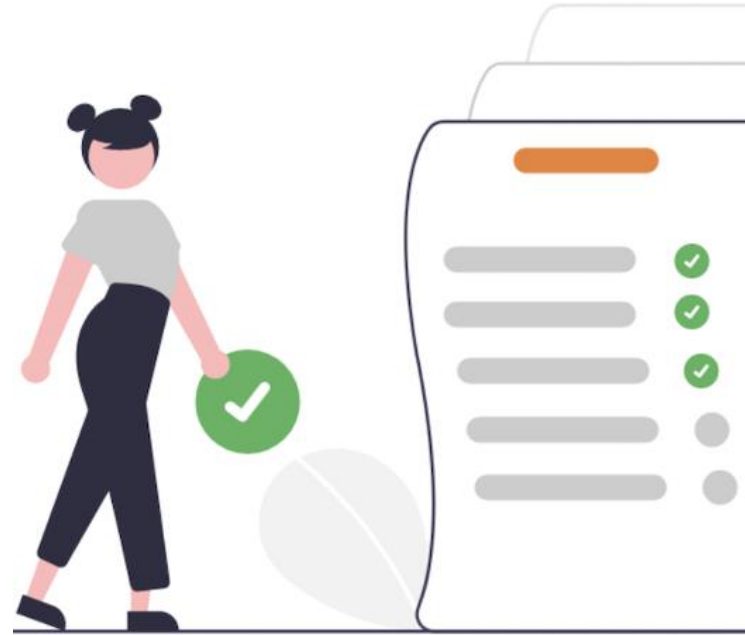# Activity „Verification and safeguarding"

Source Checklist (Station A)

- Check the website address (URL).
- Check the name of the author.
- Check the details about the author.
- Verify the expertise of the author.
- Research more about potential interests of the source.
- Determine whether an account is actually an AI bot.
- Verify whether an account is authenticated.

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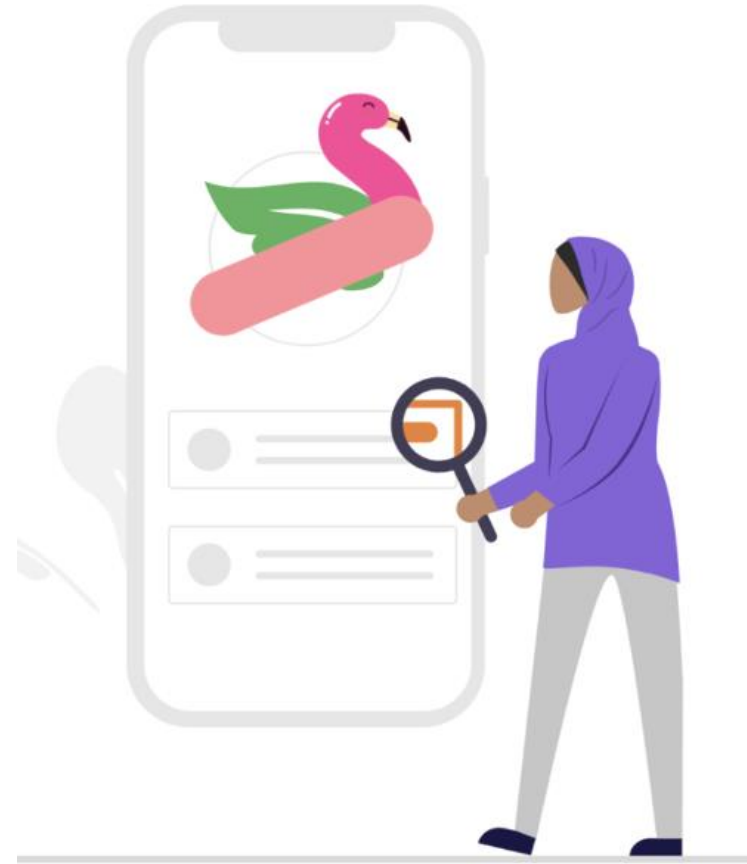
Activity „Verification and safeguarding"

Content Checklist (Station B)

- Check if the content evokes emotions.
- Examine the language and layout.
- Verify the date.
- Check the details by researching.
- Verify the photo.
- Identify AI-generated photos.
- Review the video.
- Identify AI-generated videos.

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Activity „Verification and safeguarding"

Safety Checklist (Station C)

- Protect your accounts.
- Be only visible to friends.
- Never share your personal information.
- Be cautious with photos and videos.

If you are affected by online violence, …
- Talk about it.
- Document and collect evidence.
- Analyse the attack.
- Block the perpetrator(s).
- Report it to the platforms/police.
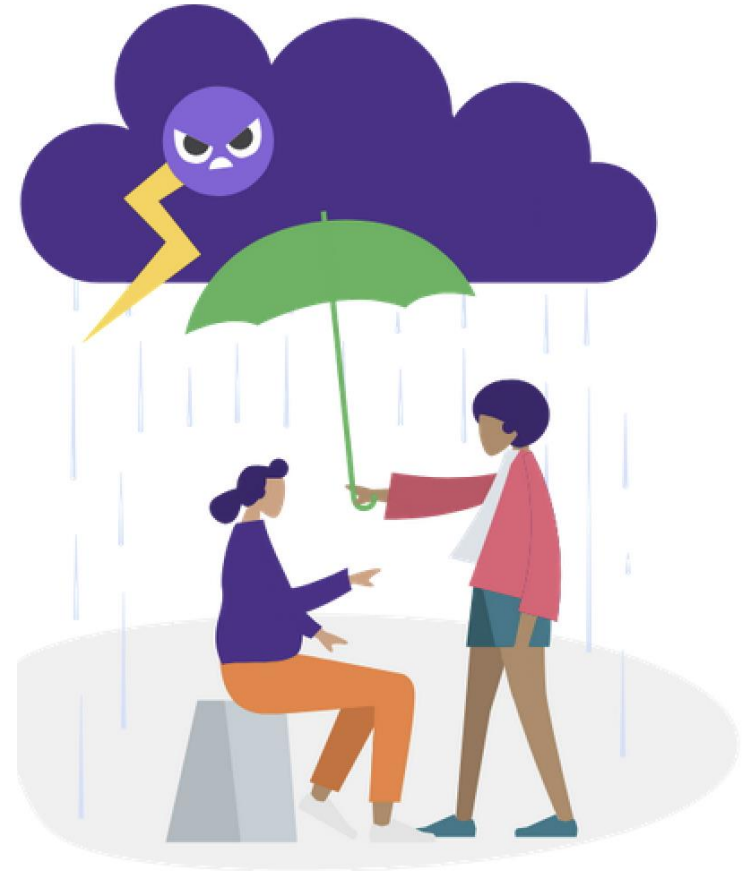- Mute your account.

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Activity „Verification and safeguarding"

Strategy list (Station D)

- Analyse the attack.
- Assess personal safety.
- No blame.

Direct
- Respond directly without putting yourself at risk.

Distract
- Respond indirectly and deflect.

Delegate
- Report it.

Document
- Document and secure evidence.

Delay
- Be there for the affected person.

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Activity „Verification and safeguarding"

Take-away

- There are different techniques to verify a source (e.g. URL, about section, the authors expertise), and to verify content (e.g. spelling errors, compare with other sources).

- There are different possibilities and strategies to stay safe online and tackle online violence (e.g. not sharing personal information, adjusting privacy settings, take evidence, report, block, seek support).

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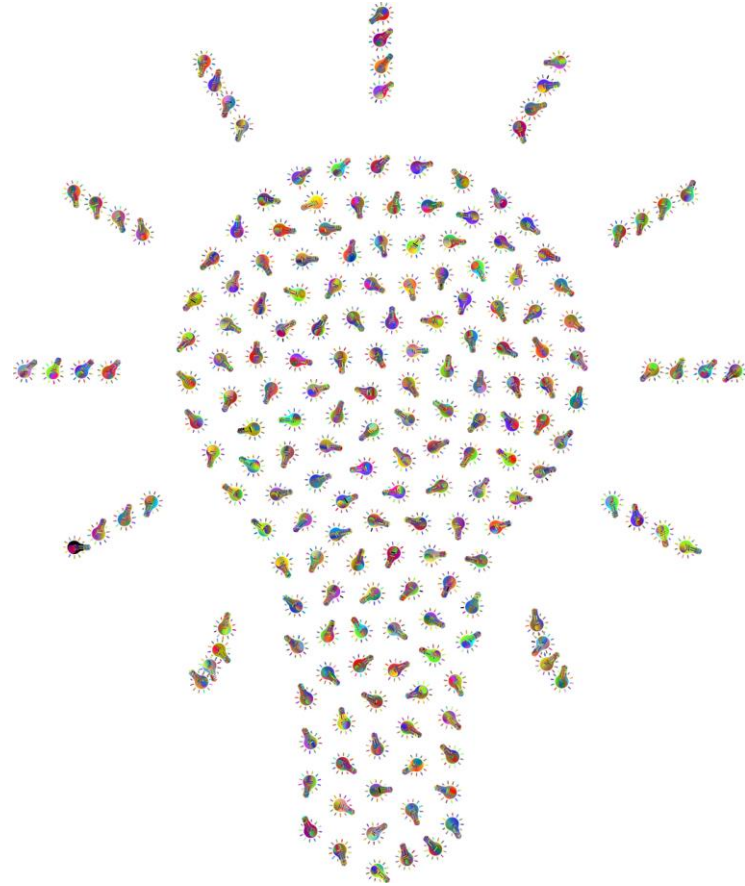
Activity „Digital citizenship"

Media Minds°2 | Act! Verification and safeguarding for digital citizens

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How would you continue …?

*As a digital citizen I have the **right** to …*

*As a digital citizen I have the **responsibility** to …*

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Activity „Digital citizenship "

Take-away

- As digital citizen we have rights (e.g. express freely, participate in public discussions on social media without being harassed, privacy).

- As digital citizens we have responsibilities (e.g. verifying information before sharing, protecting us and others against online violence).
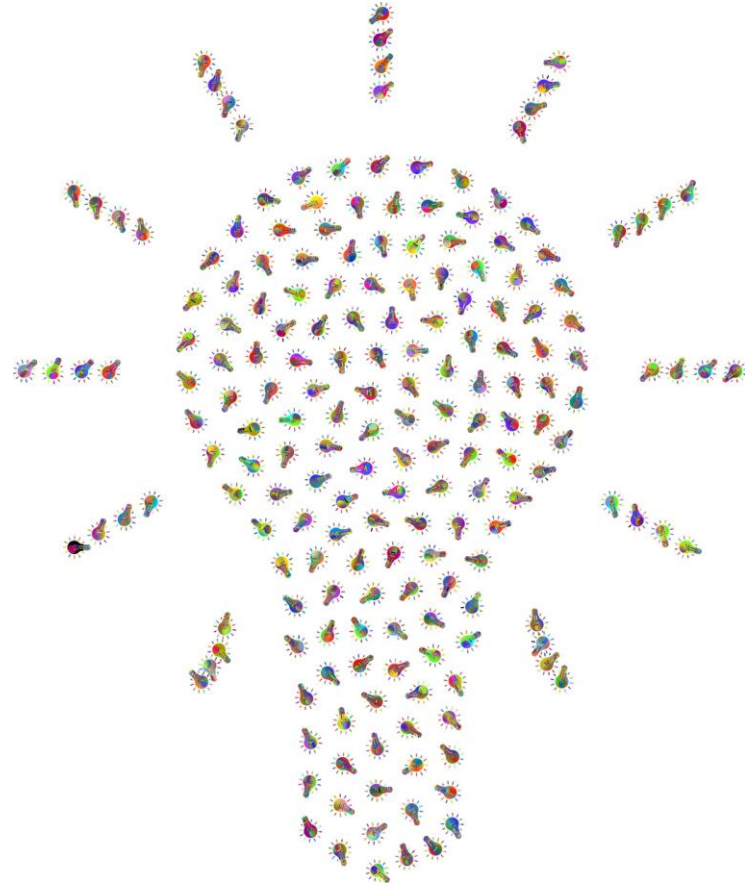
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Time for Lunch

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Activity „Media preparation"

Media Makers | Creative picture tips for digital citizens

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Activity „Media preparation" - Creative picture tips for digital citizens

Planning

Plan to illustrate selected tips from the four different stations (A-D) for verification and safeguarding using various creative techniques.

- Select **three tips** from your station that you want to illustrate.
- For each of these tips, choose one of the following **creative techniques** (3 options).
- Create an **intro** and an **outro** image for each of your tips.

Planning

Production

Postproduction

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Option 1
Take an interesting close-up

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Close-Up

A close-up is a camera shot taken at a very short distance from the subject.

It permits a close and detailed view of an object or action.

Choose a detail as your subject.

The subject can be an eye, a handshake, objects,… Take the photo from a very short distance.

Source: https://www.nfi.edu/extreme-close-up/

Source: https://www.lamasatech.com/blog/5-innovative-self-service-technology-examples/

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Option 2
Compose a green screen photo

CHROMAVID

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Green screen photo

A green screen is a large green backdrop placed in the background of a shot to allow for digital effects to be added later.

It allows us to compose a shot where we are in the foreground and we are "inside" a virtual background.

Use the app chromavid. Choose your background (e.g. pixabay) or take your background photo.

Place yourself in front of the green screen to be in the foreground.

Source: https://www.wonderopolis.org/wonder/how-does-a-green-screen-work /

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Option 3
Make a meme

Source: Created with Imageflip

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Meme

A meme is an image, video, piece of text, etc., typically humorous in nature

that is quickly copied and spread by internet users, often with slight variations.

Go to the website https://imgflip.com/ or use the app. Select a template.

Add and arrange the text to give your meme your specific meaning. Save it.
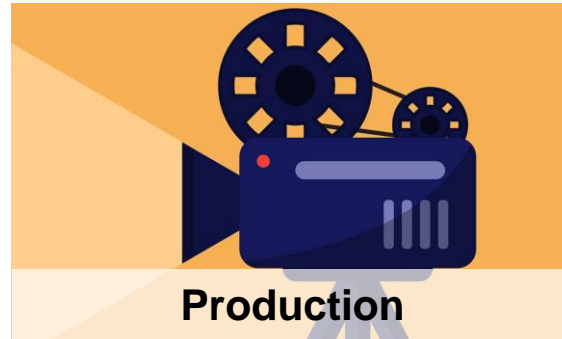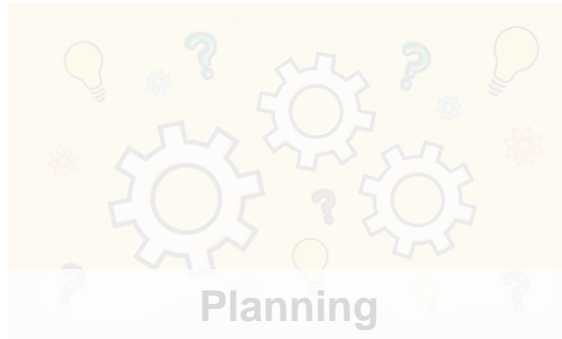

Source: Created with Imageflip

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Activity „Media preparation" - Creative picture tips for digital citizens

Production

- Intro-Image with your title (text)
- Option 1: Close-up
- Option 2: Green screen photo
- Option 3: Memes
- Outro-Image with your key message (text)
- Save it. Transfer all for the presentation.

Planning

Production

Postproduction

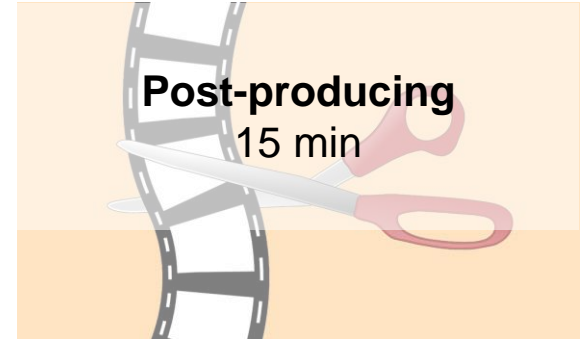giz

Activity „Media production"

Media-Makers | Creative picture tips for digital citizens

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Activity „Media production" – Creative picture tips for digital citizens

Task

Let us use creative techniques to illustrate the tips for verification and safeguarding from the four different stations (A-D).

- Choose three tips from your station that you would like to illustrate.
- For each of these tips, choose one of the following creative techniques (3 options).
- Create an intro and an outro image for each of your tips.

Planning
10 min

Producing
20 min

Post-producing
15 min

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Activity „Media presentation"

Media Makers | Creative picture tips for digital citizens

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Activity „Media presentation"

Why is constructive feedback important?

- Appreciate the achievements
- Learn from each other
- Identify areas of improvements
- Exchange suggestions about how to improve

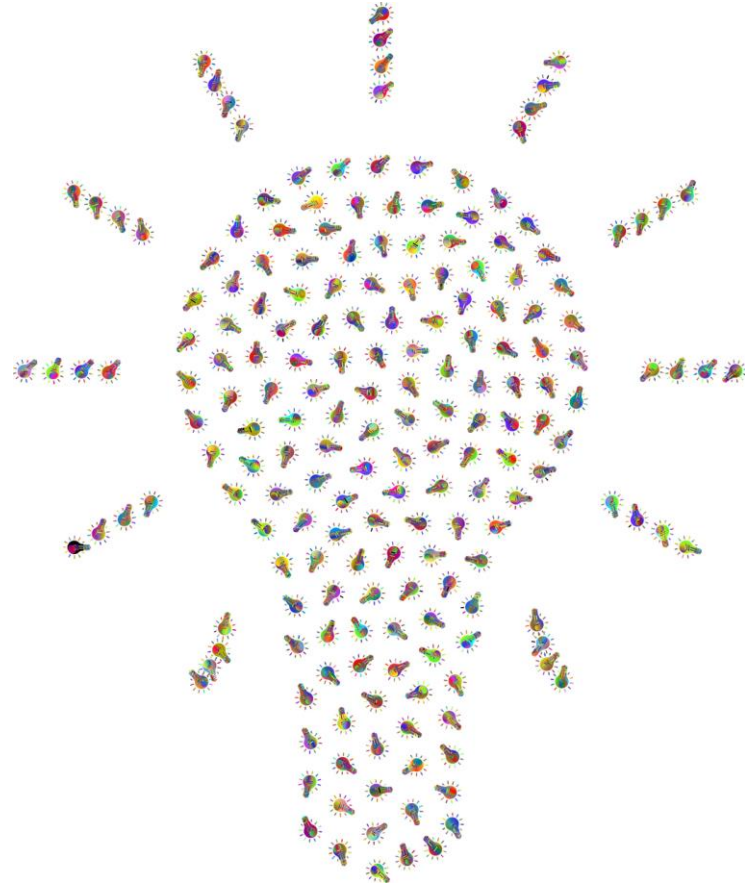## How do we give and receive constructive feedback?

- What do I like?
- Where do I see room for improvement?
- What are my suggestions?

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Activity „Media preparation, media production, media presentation"

Take-away

- Various creative photo formats such as green screen, close-ups or memes can be used to create visual educational messages for selected audiences.

- Digital citizenship is promoted through the production and promotion of educational media messages.

- By giving and receiving constructive feedback, successes, areas for improvement and further suggestions are addressed. This encourages personal growth and mutual learning.

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Media Academy: Strengthening media literacy and social participation

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