Before-and-After Survey



Thank you for taking part in our survey. Its purpose is to find out more about the media skills you already have and to identify those acquired through the Media Academy. The survey takes around 15 minutes to complete. If you have any questions, feel free to ask your trainer(s) or other instructors.

This survey is voluntary and anonymous. The GIZ client will not be able to link or associate you, the survey participant, with the responses submitted. Please do not provide any information in the text fields that might enable the identification of any specific individuals. Failure to do so will result in the questionnaire being deleted, and the data will not be analysed. The data provided will not be passed on to third parties.

Pre-Academy questions	Question form/rating	Post-Academy questions	
1. General information		1. General information	
Age	15,16, 17,18	Age	15,16, 17,18
2. Media use		2. Media use	
How often do you use the following	Very frequently, frequently,	How often do you use the following	Very frequently, frequently,
media?	occasionally, rarely, never	media?	occasionally, rarely, never
- Websites		- Websites	
- TikTok		- TikTok	
- BeReal		- BeReal	
- Instagram		- Instagram	
- Twitter, Threads		- Twitter, Threads	
- WhatsApp		- WhatsApp	
- Facebook		- Facebook	
- YouTube		- YouTube	
- Newspapers/news portals		- Newspapers/news portals	
- Radio		- Radio	
- TV		- TV	
- Other		- Other	
What do you use media for?	Very frequently, frequently,	What do you use media for?	Very frequently, frequently,
- To communicate with my	occasionally, rarely, never	- To communicate with my	occasionally, rarely, never
friends/family		friends/family	



	T		
<ul> <li>To watch videos/reels</li> <li>To share my own posts about my life</li> <li>To share/forward informative posts and express my opinion</li> <li>To share/repost amusing content</li> <li>To find out about current issues and events</li> <li>To help me learn better (e.g. for school)</li> <li>To better understand new things (e.g. YouTube videos)</li> </ul>		<ul> <li>To watch videos/reels</li> <li>To share my own posts about my life</li> <li>To share/forward informative posts and express my opinion</li> <li>To share/repost amusing content</li> <li>To find out about current issues and events</li> <li>To help me learn better (e.g. for school)</li> <li>To better understand new things (e.g. YouTube videos)</li> </ul>	
Have you already created content of your own? School newspaper, website articles, social media posts, blogs, films	Yes/no	Have you already created content of your own? School newspaper, website articles, social media posts, blogs, films	Yes/no
How important is it for you to be well informed about current issues and events?	Very important, important, neutral, not so important, not important at all	How important is it for you to be well informed about current issues and events?	Very important, important, neutral, not so important, not important at all
3. Data (protection)		3. Data (protection)	
I feel safe when I'm using the internet or social media.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I feel safe when I'm using the internet or social media.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
How often would you say your experience with the internet or social media has been negative (e.g. insults, threats)?	Very often, often, rarely, never, no comment	How often would you say your experience with the internet or social media has been negative (e.g. insults, threats)?	Very often, often, rarely, never, no comment
I know how to protect myself	Yes, to a certain extent, no	I know how to protect myself	Yes, to a certain extent, no



against insults/threats on the internet/social media.		against insults/threats on the internet/social media.	
4. General media skills		4. General media skills	
What do you understand by media skills?	<ul> <li>The need to use high-quality media in order to be well informed.</li> <li>The capacity to produce media professionally.</li> <li>The capacity to use media safely and responsibly.</li> <li>Something else.</li> </ul>	What do you understand by media skills	<ul> <li>The need to use high-quality media in order to be well informed.</li> <li>The capacity to produce media professionally.</li> <li>The capacity to use media safely and responsibly.</li> <li>Something else.</li> </ul>
How do you rate your media skills?	Very good, good, average, could be better, non-existent	How do you rate your media skills?	Very good, good, average, could be better, non-existent
It's easy for me to differentiate between facts and opinions (in media).	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	It's easy for me to differentiate between facts and opinions (in media).	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
I know where I can source reliable information.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I know where I can source reliable information.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
I can tell whether website content is trustworthy or not.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree	I can tell whether website content is trustworthy or not.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
What do you do if you find some interesting information on the internet or in social media but you're not sure whether or not it's correct?	Very frequently, frequently, occasionally, rarely, never	What do you do if you find some interesting information on the internet or in social media but you're not sure whether or not it's correct?	Very frequently, frequently, occasionally, rarely, never
<ul> <li>I deliberately ignore it.</li> <li>I read it through more attentively to get a better impression.</li> <li>I try to find out more about its source.</li> </ul>		<ul> <li>I deliberately ignore it.</li> <li>I read it through more attentively to get a better impression.</li> <li>I try to find out more about its source.</li> </ul>	



<ul> <li>I look for other sources/reports on the same topic.</li> <li>I ask someone else what they think.</li> <li>I immediately share the information with others.</li> </ul>		<ul> <li>I look for other sources/reports on the same topic.</li> <li>I ask someone else what they think.</li> <li>I immediately share the information with others.</li> </ul>	
5. Disinformation		5. Disinformation	
Have you ever heard of the term 'disinformation'?	Yes/no/ no comment	Have you ever heard of the term 'disinformation'?	Yes/no/ no comment
Which of the following statements do you think best describes disinformation?	<ul> <li>False information with the aim of harming something or someone.</li> <li>False information that is not intended to harm anything or anyone.</li> <li>Information that gets passed from one person to the next without our knowing whether it is true or false.</li> </ul>	Which of the following statements do you think best describes disinformation?	<ul> <li>False information with the aim of harming something or someone.</li> <li>False information that is not intended to harm anything or anyone.</li> <li>Information that gets passed from one person to the next without our knowing whether it is true or false.</li> </ul>
Have you heard of the term 'verification'?	Yes/no/ no comment	Have you heard of the term 'verification'?	Yes/no/ no comment
In your opinion, which of the following statements fits the concept of verification?	<ul> <li>Only journalists can fact-check information to see if it is true before posting a new article.</li> <li>Citizens and journalists can determine the veracity of information before posting a new article.</li> <li>Verification is a service offered by social media platforms before allowing users to create a profile</li> </ul>	In your opinion, which of the following statements fits the concept of verification?	<ul> <li>Only journalists can fact-check information to see if it is true before posting a new article.</li> <li>Citizens and journalists can determine the veracity of information before posting a new article.</li> <li>Verification is a service offered by social media platforms before allowing users to create a profile</li> </ul>



	and post information.		and post information.
6. Media Academy		6. Media Academy	
What do you hope for/expect from the Media Academy?		The Media Academy has helped me to improve my media skills.	Completely agree, agree, neither agree nor disagree, don't really agree, completely disagree
		What have you learned at the Media Academy?	Open
		What did you particularly like about the Media Academy?	Very good, good, neither-nor, not so good, not good at all.
		<ul> <li>Sport sessions</li> <li>Exchange with the group</li> <li>Taking photos and making videos with the group</li> <li>Learning new things</li> <li>Learning new skills</li> <li>Other</li> </ul>	
		Have you started doing anything differently since participating in the Media Academy? (e.g. source checks, no longer have a public profile)	Yes/no
		If so, what exactly have you been doing differently since being at the Media Academy?	Open
		I've been able to share my knowledge with others (classmates, friends, family)	Yes/no
		If so, how? - By means of a presentation in class	Yes/no



- - -	By means of a presentation in school By means of a presentation at an event By talking to my classmates By talking to my friends	
-	By talking to my family	
V	Nould you take part in the Media	Yes, no, maybe
P	Academy again?	