

Long hair for boys is the latest trend!

MEDIA ACADEMY Day 1 | Headlines



Watch out! 12 tips for your digital career in social media.



The Women's World Cup is a complete success with more than 100 million viewers.



Unbelievable! Actress misses her plane because of hair appointment.



Information disorder on social media newsfeeds



Information we consider credible

MEDIA ACADEMY Day 1 | Social Media Newsfeed



Information we consider **not credible**

MEDIA ACADEMY Day 1 | Social Media Newsfeed



Information we consider relevant

MEDIA ACADEMY Day 1 | Social Media Newsfeed



Information we consider **not relevant**



Worksheet Photo-Vox-Pop "Media & Me"

Group members: _____

Create photo-vox-pops about your media preferences:

(1) Plan your photos (10 min)

- Photo 1: What media do I use to get informed: _______
- Photo 2: What do I like about it: ______

(2) Produce your photos (20 min)

Take your photos. Shoot them all either landscape or portrait format. Be creative and keep in mind composition rules, like light, background, rule of third and contrast. Do not forget to leave space for the text.

• Photo 1:	Photo 2:	Photo 3: 📃

(3) Post-produce your photos (20 min)

Now improve your photos and add your message – the text – into each photo. Use an app you know. Save the photos to your gallery.

	• Photo 1:	Photo 2:	Photo 3:
(4)	Share your results (10 min)		
	Now share the results with	the trainer: 📃	